

SPONSORSHIP PROPOSAL

WLANSW offer the following packages of sponsorship enabling the opportunity for either direct sponsorship of our organisation and/ or sponsorship of a designated event or series of forums which will be hosted by WLANSW. We would welcome the opportunity to further discuss your requirements.

SPONSORSHIP OF WLANSW

PLATINUM *\$7,500 plus gst*

As a Platinum sponsor, we will:

- Promote your organisation as a Platinum sponsor of WLANSW. We will not accept or consider sponsorship from any other organisation in your field or industry during the sponsorship period. Maximum of three Platinum sponsors. *
- Provide 2 complimentary tickets to all major events held by WLANSW during the 12 month sponsorship period including the opportunity to display promotional material, prominent signage and acknowledgment as a Platinum sponsor and supporter of WLANSW during the opening and/or closing addresses. *
- Provide the opportunity to present or co-host seminars promoting your industry and products. This would be dependent on your provision of a suitably experienced presenter.
- Your logo on our website, e-news bulletins and correspondence as a Platinum sponsor, a link to your website and promotional information regarding any exclusive packages or incentives your organisation may wish to offer to WLANSW members providing direct contact details to your organisation.

GOLD *\$4,000 plus gst*

As a Gold sponsor, we will

- Promote your organisation as a Gold sponsor of WLANSW. We will consider sponsorship from other organisations in your field or industry during the sponsorship period, however, we will consult with you prior to accepting any such offers. Maximum of five Gold sponsors. *
- Provide 2 complimentary tickets to 2 major events held by WLANSW during the 12 month sponsorship period including the opportunity to display promotional material, prominent signage and acknowledgement as a Gold sponsor and supporter of WLANSW during the opening and/or closing addresses*
- Provide the opportunity to present or co-host seminars promoting your industry and products. This would be dependent on your provision of a suitably experienced presenter.
- Your logo on our website as a Gold sponsor, a link to your website and promotional information regarding any exclusive packages or incentives your organisation may wish to offer to WLANSW members providing direct contact details to your organisation.

SILVER **\$2,000 plus gst**

As a Silver sponsor we will

- Promote your organisation as a Silver sponsor of WLANSW on a non-exclusive basis in your field or industry. We will consider and accept sponsorship from other organisations in your field or industry during the sponsorship period; however, we will advise you prior to acceptance. Maximum of ten Silver sponsors. *
- Provide 2 complimentary tickets to 1 major event held by WLANSW during the 12 month sponsorship period including the opportunity to display promotional material, prominent signage and acknowledgement as a Silver sponsor and supporter of WLANSW during the opening and/or closing addresses*
- Your logo on our website as a Silver sponsor, a link to your website and promotional information regarding your organisation providing direct contact details to your organisation.

**Please note that our bi-annual Awards will offer separate opportunities for sponsorship as detailed below. Similarly, our Corporate Lunch Event Sponsorship and Work2Suit sponsorship opportunities have been developed to engage and involve our corporate members and are offered as separate opportunities for sponsorship. Additional tickets to events may be purchased at member rates.*

SPONSORSHIP OF WLANSW EVENTS

2009 WOMEN'S ACHIEVEMENT IN LAW AWARDS

Supported by the Law Society of NSW, the NSW Bar Association, the Attorney Generals' Department of NSW and the Equal Opportunity for Women in the Workplace Agency, WLANSW will host its bi-annual Awards Program recognising the outstanding achievements of women lawyers in categories including Private or Corporate Lawyer Award, Government or Community Lawyer, Young Lawyer and Most Outstanding Contribution by a Member. On 19 October 2007, 220 guests attended our 2007 awards presentation dinner held at the Hilton, Sydney. Please refer to our website for further details.

PRINCIPAL SPONSOR **\$10,000 plus gst**

MAJOR SPONSOR **\$7,000 plus gst**

SPONSOR **\$4,000 plus gst**

The Principal Sponsor for our Awards will receive exclusive naming rights for this event. Major Sponsors will receive naming rights for an award category. A complimentary table of 10 is included for the Principal Sponsor and Major Sponsors. Sponsors will receive 5 complimentary tickets.

WLANSW also invites sponsors to contribute their services and products as door prizes for guests at our Awards dinner.

CORPORATE LUNCH SERIES

Commencing December 2008, WLANSW will host monthly lunches at The American Club featuring speakers of prominence. Our first lunch will feature former Justice Michael McHugh AC. Speakers to follow throughout 2009 will include Heather Ridout, Lucinda Chan, Ilana Atlas, Sabina Winn, Nola Watson, Jane Walton and Lori Callaghan.

WLANSW is keen to promote high calibre professional networking events for its corporate membership. We invite sponsorship of these events which would include your company logo on the event flyer, a complimentary corporate table of 10 and the opportunity to display signage and promotional material at the event. **Corporate Lunch Event Sponsorship \$1500 plus gst.**

Work2Suit ®

A joint initiative of the Law Society of NSW and WLANSW, **Work2Suit ®** was launched in 2007 to create a flexible working arrangements network for lawyers in NSW. The goal of **Work2Suit ®** is to provide information and support to lawyers who wish to work flexibly or who want to implement flexible working practices in their organisation.

Work2Suit ® organises four forums per year, two of which are hosted by WLANSW. Past forums have addressed topics such as technology and the flexible worker, making the business case for a flexible work arrangements, and personal perspectives on flexible working in the law.

The aims and objectives of the forums are:

- to share experiences and ideas;
- to provide an opportunity for networking;
- to hear from a range of speakers on issues relating to flexible work arrangements;
- to effect change in the way the legal profession views flexible work arrangements; and
- to provide input about the needs of lawyers with flexible work arrangements.

Sponsorship opportunities are available for hosting the forums organised by WLANSW including the provision of the venue and catering, a speaker and/ or promotional material and door prizes.

Acknowledgement of the sponsor(s) on the event flyer and promotion would be commensurate with the sponsorship contribution.